Honoris United Universities Joins Call for Locally Grounded AI-driven Education at eLearning Africa 2025

CASABLANCA / DURBAN / TUNIS / ABUJA, May 2025 – Honoris United Universities, the first and largest pan-African private higher education network, proudly participated in the 18th edition of **eLearning Africa**, the continent's leading conference on digital learning, training, and skills development.

Held in Dar es Salaam, Tanzania, the 2025 conference welcomed over **1,200 participants from 82 countries**, with **235 speakers** addressing the theme: *"Reimagining Education and Human Capital Development for Africa's Future Prosperity."*

Leaders from across the Honoris network shared perspectives on the urgent need for Africa to reshape **AI-driven education around local contexts**, ensuring students are equipped with world-class solutions with **homegrown approaches** tailored to African realities, challenges, and opportunities.

- **Asmaa Fenniri**, Senior Director of Digital Marketing and Innovation, presented findings from a **large-scale pilot on Generative AI and Adaptive Learning Systems**, emphasizing the importance of contextualizing these tools to scale quality education across African environments. She also participated in the **Plenary Debate**, engaging with the motion: *"This House believes AI will undermine Africa's indigenous knowledge more effectively than colonialism ever did,"* and advocated the case for culturally sensitive and locally informed AI frameworks.
- **Tamara Sweet**, Director of Product Strategy, Honoris Digital Division, moderated the session on **Women's Leadership in Academia, Entrepreneurship, and Beyond**, showcasing programs that build digital and leadership capacity among African women.
- **Fatma Belkadhi**, Chief Enrolment and Marketing Officer, Universite Centrale, presented on **Reimagining Health Education with AI**, demonstrating how adaptive and personalized learning environments are transforming healthcare education for African health workers through a case study of the institution's partnership with AI-powered platform Lecturio that has trained over 6,000 students and professionals in Tunisia.
- **Anjola Ogunrombi**, Learning Product Manager, Honoris Digital Division, delivered a compelling presentation on widening access to **affordable, high-quality education**, presenting innovative partnerships and scalable models designed to address the continent's specific educational access gaps, as demonstrated in the group's pan-African approach to increasing online capabilities across its institutions.

Across all sessions, the Honoris team reinforced the network's commitment to relevant, inclusive, and tech-enabled education. From contextualizing African education to solve local challenges, widening access to quality education at scale, and upskilling educators through digital and AI literacy, the future of learning in Africa was powerfully demonstrated.

Watch the highlights video to hear more from our speakers on how we're preparing Africa's talent for lifetime success.

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About Honoris United Universities
Honoris United Universities is the first and largest pan-African private higher education network committed to transforming lives through relevant education for lifetime success. Collaborative intelligence, cultural agility, and mobile mindsets are at the heart of the Honoris approach to educating the next generation of leaders and professionals to make a transformative impact on a global scale. Honoris combines the expertise of its member institutions to develop world-class African human talent with an entrepreneurial mindset and 21st-century skills to thrive in the world of work.

Recognized as a New Champion by the World Economic Forum, Honoris comprises a community of **100,000+** students on **76 campuses** in **26 cities**. The network is formed of **16** institutions: multidisciplinary universities, specialized schools, technical and vocational institutes, contact, distance, and online institutions. Honoris has transformed more than **1.2 million** lives to date with a legacy of **250+** years of experience in education, supported by exclusive academic partnerships and exchange programs in more than **250** universities across Europe, North America, and Asia. To strengthen its employability mandate, students benefit from an ecosystem of over **1,000** employer partners. More than **490** degrees are offered in Medicine, Health Sciences, Engineering, IT, Business, Law, Architecture, Digital and Creative Arts, Fashion and Design, Media, Political Science, and Education.

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