

Honoris Impact Challenge
Terms of Participation June 2023

Context

This year, the SDG Summit marks the midpoint of the implementation of the UN 2030 Agenda for sustainable development. The 2023 UN SDG summit will review that the progress made towards the Sustainable Development Goals.

Honoris is committed to the United Nations' sustainable development goals and reports on the impact achieved in its impact report. This year, Honoris aims to involve all its students across Africa in contributing to the advancement of these crucial Sustainable Development goals. Through this inaugural Honoris Impact challenge, we invite all Honoris students to create, design and present solutions aligned with any of the 17 United Nations' Sustainable Development Goals.

The competition will designate a podium of 3 winning teams. The runner-up second and third teams will receive a certificate of excellence as well valuable equipment such as laptops or smartphones.

The winning team will have the opportunity to participate in a once-in-a-lifetime learning trip to Harvard to attend the largest African business conference in the world in 2024.

These terms of participation outline the internal agreement on the designation of the 15 shortlisted teams and the 3 winning teams of the Final competition.

The rules have been approved by Hajer Radhouani, Head of Legal at Honoris United Universities, who oversees the due diligence process.

Mechanic + Criteria

the competition is open to all Honoris students. The application is available online through a webform that will be communicated by the Institution team. The application period is open until July 21, 2023.

Each institution will shortlist one team, which will be given the opportunity to present their project to a live jury of experts and industry leaders.

The shortlisted teams will be selected by a jury composed of the Institutions' Faculty and Honoris members.

Shortlisted teams will receive coaching to help them prepare for their live metaverse-based pitch in

September 2023.

The final pitch of the 15 teams will be presented to a jury consisting of Honoris and Partners experts.

The shortlisted projects and laureates will be chosen based on their success in meeting the following criteria.

Potential and Scalability	Product and Innovation	Team
<ul style="list-style-type: none"> - A clear mission statement - The SDGs you solved for - Explain the problem you want to solve - Share your addressable market and how you will scale your solution - Demonstrate how your solution will contribute to solve the problem in a scalable way 	<ul style="list-style-type: none"> - Show the uniqueness of your approach/product - Show how your project is sustainable - Explain your business model 	<ul style="list-style-type: none"> - Clarity of the solution proposed. - Storytelling of the project vision - Skills and commitment of the team

An independent jury will score the entries against the criteria, assigning a score of 1 (lowest) to 5 (highest). The 3 teams with the highest scores will be announced as winners.

Eligibility

The competition is open to all students from Honoris Institutions (Université Mundiapolis de Casablanca, EMSI, Ecole d’Architecture de Casablanca, Université Centrale, IMSET, AAC, UPSAT, Esprit Group, Nile University of Nigeria, MANCOSA, REGENT Business School, Red & Yellow Creative School of Business, FEDISA Fashion School, Le Wagon, Honoris Educational Network).

Applications will be submitted using an online application form. The Honoris Marketing Squad has been informed and the institutional marketing leads have been provided with the necessary materials to raise awareness internally and encourage eligible entrepreneurs to apply.

after the application deadline, the Central team will collect the entries and group them by market for ease of review during the judging stage.

Duration

Entries will be accepted until July 21, 2023. Applications received outside this deadline will not be considered.

The announcement of the shortlisted Finalists will be made via email and on the competition's dedicated web page on August 5th.

The final live pitch will take place virtually on September 19th September, 2023. The winning teams will be announced during the live event.

Prize

The winning students will be fully sponsored for a trip to the 26th Annual Africa Business Conference at the Harvard Business School. The conference will be held in person on the Harvard Business School Campus in Boston, USA, in March 2024. Honoris will cover all expenses, including roundtrip flights, food and accommodation for the entire trip (currently scoped to be 3 days). Honoris will provide support for visa processes including letters of invitation and student records, but will not guarantee the issuance of such Visas.

During the Conference, students will have the opportunity to enjoy the full conference agenda, hearing from academic presentations, hear from business leaders and ministers, and interact with thought leaders from across the continent. Additionally, there will be an evening soiree with globally renowned musicians.

Processing of personal data

Personal data provided on the application form will be processed exclusively by Honoris and only for the purpose of selecting the winners. By participating in the competition, participants agree to share personal information related to their entry and can revoke this consent at any time by letter or email. The participant is responsible for the accuracy and completeness of the submitted data.