The world's #1 coding bootcamp, Le Wagon, has arrived in Cape Town.

Cape Town, 14 June 2022 - This week marks the launch of Cape Town's newest and most exciting coding school, Le Wagon, held in partnership with the Red & Yellow Creative School of Business.

Le Wagon's mission is to enable the greatest number of people to learn digital skills to change their life, thrive in their career or launch their tech project. Over the past eight years, the brand has firmly established itself as the world's number one coding bootcamp, with campuses in 45 locations around the world. Following the successful launch in Mauritius and Casablanca last year, the Mother City was the obvious choice for Le Wagons' next home on the continent.

The partnership with Le Wagon is a reflection of Red & Yellow's commitment to developing South African talent via internationally recognised and collaborative pedagogy that delivers competitive 21st-century skills.

"For years Red & Yellow has been South Africa's leading authority in digital marketing education. We have always focused on next-generation skills, and we realized that coding has become a crucial part of this. Hence the decision to partner with the leading coding bootcamp in the world," says Verusha Maharaj, Managing Director at Red & Yellow and Lead at Le Wagon South Africa.

Trusted by global industry leaders such as Google, Amazon and Apple, Le Wagon has trained over 15 000 students globally. According to the school's last published European student outcome data, 93% of graduates received a job offer, started a freelance career, or created their own start-up within 6 months of completing a program*.

"Equipping graduates with the right skills in key sectors is critical to driving transformation and supporting inclusive growth. Coding bootcamps respond to this challenge, offering a practical and intensive format to both entry-level and mature learners, providing them with the ability to become a competent junior web developer within just three months," says Ryan Brouwer, manager of Le Wagon, Cape Town.

Le Wagon focuses on the practical skills required to secure employment in the tech sector, while removing the extensive cost and time investments needed in traditional models. With no technical prerequisite to attend, the intensive programme offers opportunities for students of all levels, and is inclusive and accessible to reach a wide audience.

The short and intensive bootcamps in Web Development and Data Science will enable a student, within 360 hours of study, coding, digital exercises, and group projects, to build their own web applications from scratch or work autonomously on data science projects. Available in full-time (9 weeks) or part-time (24 weeks) formats, the programme equips students with the requisite skills and internationally recognised certification for future-fit professions across the globe.

Le Wagon's peer-to-peer approach and immersive, hands-on learning methods build necessary soft skills and an entrepreneurial mindset that are increasingly required by employers and the new world of work. This approach gives each student a human and social adventure with mutual aid between learners through constant exchanges with the 15 000 alumni across 25 countries worldwide.

Le Wagon also strives to foster the local tech ecosystem by hosting free coding workshops and tech talks twice a month, with its first Cape Town workshop taking place on June 15th, on the topic of "How to code your first landing page".

Le Wagon's responsibility to its students does not end with the bootcamp. A major focus is placed on assisting students to find work once it is all over. Careers Week is designed to ready alumni to enter the job market, teaching them how to build their portfolios and resumes and preparing them for the otherwise challenging interview process. They also form key partnerships with corporates and start-ups looking to recruit high-quality developers and data scientists, thus giving its students the greatest chance of employment, whilst helping to alleviate the skills gap present in the country.

"Although Cape Town can be regarded as one of the major tech hubs in Africa, in global terms it's still relatively young. Cities like Lisbon have, for the past few years, focused heavily on developing this scene through incentivising innovation, focusing on improving the availability of coding education, and creating mechanisms for small start-ups to connect with potential investors. The result has transformed the city into Europe's 'Silicon Valley'. Cape Town has a similar potential to become this for Africa and the impact that it could have for the broader economy is far-reaching," Brouwer continues.

Le Wagon Cape Town's campus will be based at the Red & Yellow Creative School of Business in Woodstock with its first Full-Time Web Development bootcamp taking place on 29 August.

Visit https://www.lewagon.com/cape-town to learn more about the boundless potential that the world of coding can unlock for both personal and industrial-level innovation.

Le Wagon:

Le Wagon is an internationally renowned coding school that offers intensive bootcamps. Le Wagon's mission is to enable the greatest number of people to learn digital skills in order to change their life, thrive in their career or launch their tech project.

The school offers web development and data science courses and is the world's most acclaimed coding bootcamp according to student reviews on Switchup and Coursereport. Founded in 2013, Le Wagon now boasts an international presence in 45 cities around the world, a community of 15 000 alumni from all walks of life, a proven teaching method, and a corporate offer for companies to hire, train and retain top tech talent. Le Wagon achieves global recognition through partnerships with some of the world's leading higher education institutions, including Imperial College London and HEC Paris, and Honoris United Universities.

www.lewagon.com

** #1 Coding Bootcamp on Switchup – #1 Coding Bootcamp on Coursereport

Red & Yellow:

Red & Yellow Creative School of Business is a CHE-accredited private higher education institution headquartered in Cape Town, South Africa. It is an established cornerstone of the South African marketing, advertising, design, and business industries, teaching its students to think creatively and equipping them with the critical commercial and 4IR skills that they need to thrive in a digital world.

Established in 1994, the Red & Yellow Creative School of Business offers degrees, advanced diplomas and certificates in marketing and commerce, digital marketing, user-centred design, graphic design and art direction, copywriting, digital content creation, as well as business and corporate offerings. The school also offers a range of popular online short courses and national certificates, and its highly regarded corporate training team works with some of Africa's most well-known companies to deliver innovative, customised programmes focused around 21st century skills.

Red & Yellow is a proud member of Honoris United Universities.

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