

21ST CENTURY SKILLS CERTIFICATE

We are in the **transformation of the fourth industrial revolution**. The increase in human-machine interaction will create **new types of jobs** and a demand for specific “**digital**” and “**human**” skills.

At Honoris United Universities, we believe in **future-oriented learning** to prepare you to harness technology and innovation to thrive and compete in automated, data and AI-driven realities. We believe in empowering you with an academic and skills experience that lead to **cognitive agility** and a **mobile mindset** – attitudes and behaviours of success. Based on global research and extended analysis, these beliefs led the **Honoris Academic Council** to design the **Honoris 21st Century Skills Certificate**. A unique program that blends the **skills that matter** for the new world of work. A program to keep you **distinctive** and **in high demand** provided through a **best of class online experience** to learn wherever you are, whenever you want, on the device you choose.

The Honoris **21st Century Skills Certificate** is sponsored by, the **Honoris Online Academy**, a platform to transform the next generations of World-Class African Human Talent: able to impact the continent for a brighter future.

133M

New jobs created thanks to artificial intelligence*

TOP 3

Top3 skills in 2020 are problem-solving, critical thinking and creativity**

#2

Coding is the 2nd most popular language people want to learn after English***

PROGRAMME DESCRIPTION

The Honoris **21st Century Skills Certificate** is a fully online programme that trains you in the eight skills most in demand by employers and for the future of work: behavioral intelligence, critical thinking, creativity and design thinking, communication, collaboration, coding, data analytics, and entrepreneurship.

Outcomes:

This programme will **empower** you to take a reasoned approach to designing **creative ideas**, teach you how to communicate these ideas, and guide you on how to **efficiently lead a team**. It will boost your digital and data literacies, through **coding** and **data analysis**. And finally, you will learn how to adopt an **entrepreneurial mindset** and the necessary **marketing and financial skillset** to create and run your own business.

Duration:

- Programme length: 100 hours of taught materials
- From registration, students will have 12 months to complete the certificate

Mode of delivery:

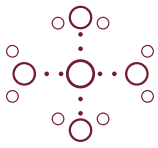
- 100% online through a mobile responsive platform that is also accessible also through a mobile app, making the learning experience available online and in offline mode
- Both French and English are available

Assessment and certification:

- Formative assessments online through quizzes
- Badging for each module and a certificate for overall completion of programme provided through the Blockchain

PROGRAMME SYLLABUS

The **Honoris 21st Century Skills Certificate** is articulated in a **4-step pedagogical approach**. The learning journey is self-paced and divided into 4 modules.



MODULE 1 PERSONAL SKILLS

COURSE 1: Harness Emotions to Be More Effective

- Identify your needs and emotions to thrive your productivity
- Use auto-empathy for decision-making
- Improve communication through empathy
- Give positive feedback

COURSE 2: Unlock your creative potential

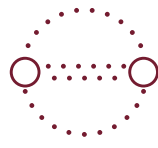
- Free your creativity
- Ask the right questions
- Bring on ideas
- Be creative in groups

COURSE 3: Find innovative solutions through design thinking

- Understand key design-thinking principles and process
- Adopt the appropriate mindset
- Identify the root cause
- Solve a problem through multidimensional analysis
- Conceive a solution to a problem
- Build a prototype
- Test a prototype

COURSE 4: Sharpen your critical thinking

- Understand critical thinking in the tech age
- Set a foundation for critical thinking
- Strengthen your arguments through convincing reasoning
- Spot holes in reasoning
- Take an open approach to others' arguments
- Express ideas persuasively
- Manage your time and attention for clearer thinking



MODULE 2 SOCIAL SKILLS

COURSE 5: Improve your personal effectiveness

- Manage your stress
- Improve your task management
- Master your time
- Optimise your energy
- Communicate efficiently by email

COURSE 6: Give a boost to your communication style

- Understand key communication principles
- Reinforce your message's impact
- Captivate your audience
- Solve conflicts
- Be empathetic
- Communicate well remotely

COURSE 7: Get your team working together

- Develop trust
- Share a common vision
- Benefit from intergenerational differences
- Solve issues with a constructive approach
- Collaborate remotely



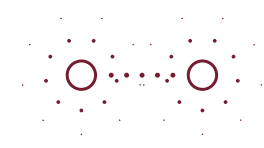
MODULE 3 DIGITAL SKILLS

COURSE 8: Coding

- Understand how the web works
- Introduction to coding: developer tools, code in HTML and CSS
- Design, develop and launch a website
- Discover web analytics with Google Analytics

COURSE 9: Data Analytics

- Understand the evolution from excel to SQL
- Intro to Data Analytics
- Discover Python for data collection



MODULE 4 ENTREPRENEURIAL SKILLS

COURSE 10: Bring life to your entrepreneurship

- Build your entrepreneurship mindset
- Create solutions to a problem
- Switch from idea to innovation
- Sell your idea
- Rally a team

COURSE 11: Run your Business

- Know your market
- Make a complete analysis
- Master the basics of company strategy
- Build your business plan
- Measure the profitability of a project
- Create some value
- Financial acumen

COURSE 12: Master marketing digital keys

- Understand your digital customers
- Manage the digital shift
- Nurture your product with digital
- Build your digital communication strategy
- Structure your omni-channel distribution
- Redesign your pricing policy in the digital age



Kyle CHETTY
HR executive, Coach,
Pinnacle Human Capital Consulting

I think that this skills certificate covers some valuable and critical fundamentals for the new world of work. It is also highlighting important aspects from personal skills to entrepreneurship which not only can empower individuals by giving them skills and knowledge to thrive but also helping to address unemployment issues especially with young people in South Africa but giving them the tools to start their own business or adding value and contribution to existing business.

A UNIQUE AND ENGAGING LEARNING EXPERIENCE

Adopting the latest cognitive research to maximize skills acquisition, the learning experience of the **21st Century Skills Certificate** offers guided path journeys with multi-activities and in varied format designed by international experts from some of the world's leading universities to ensure engagement during the online learning journey.

The programme is run in partnership with CrossKnowledge, one of the world's leading e-learning platform*, and with Le Wagon, Le Wagon is the #1 ranked coding bootcamp worldwide**.

* CrossKnowledge was ranked #1 in the Craig Weiss annual Top 50 Learning System.

** ranked as world's #1 coding bootcamp according to students on Switchup for the 3 last years



#EDUCATIONFORIMPACT®

At **Honoris United Universities**, we educate for impact and we are committed to developing this belief as a mindset within our pedagogical approach. Our graduates will be competitive in their endeavors and will drive change and leadership in their communities and countries.

www.honoris.net

